Overview

SME Market Expansion Open Call 2027

Last updated 29 November 2026

Donor: EIT Urban Mobility

Deadline: 1 December 2026

Open

Purpose and scope

The Grant from EIT Urban Mobility supports SME market expansion and commercial adoption by deploying an existing solution in a new geographical market, customer segment or sector.

Funding

The contribution is EUR 60,000 per proposal, with 100% EIT funding and no additional co-funding required.

Who can apply

Private companies that qualify as SMEs under the EU definition must be legal entities registered in an EU Member State or Horizon Europe associated country before call closure. Applicants must employ at least 3 full-time equivalent staff; part-time employees count proportionally.

Priorities

The call prioritises further developing, adapting or significantly improving an existing solution for deployment in a new geography, customer segment or sector; testing and validating the improved solution in real-world conditions, ideally with the committed end client, while demonstrating market potential; and accelerating commercial adoption and generating new business through SME market

expansion. Applicants should select the topic most closely aligned with their proposed solution or pilot.

Sources

eiturbanmobility.eu - Official call

eiturbanmobility.eu - Questions and clarifications

eiturbanmobility.eu - Call document

eiturbanmobility.eu - Call document

eiturbanmobility.eu - Official call

eiturbanmobility.eu - Official call

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6740820.app.netsuite.com - Official call

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eiturbanmobility.eu - Call document

Salient One analysis. Official call documents and amendments govern the funding conditions.